

ENLIVEN EOI GUIDELINES

Brightlights Projection Workshop + Commission





Photo: Untitled, Cindi Drennan 2015

PROJECT OVERVIEW

Wagga Wagga City Council is seeking Expressions of Interest from leading Australian digital projection artists for an exciting youth projection program, BrightLights.

The successful artist will lead a BrightLights Workshop, which is a three day projection workshop in Wagga Wagga with a group of up to twenty young people (aged 12-25) in the E3 arts space.

The successful artist will produce a BrightLights Commission, a projection work based on the ideas and concepts developed during the workshops. This work will be projected onto a 50 x 8m wall of the Wagga Wagga Civic Centre as part of the city's annual public projection program.

The successful artist will give a BrightLights Talk, a presentation of their work and process during the course of their time in Wagga Wagga.

A budget of \$10,000 (excluding GST) has been allocated to cover all aspects of the BrightLights Commission, Workshop and Talk. The budget must cover all costs including artist fees, production of artwork, travel, accommodation and public liability insurance.

HOW TO APPLY

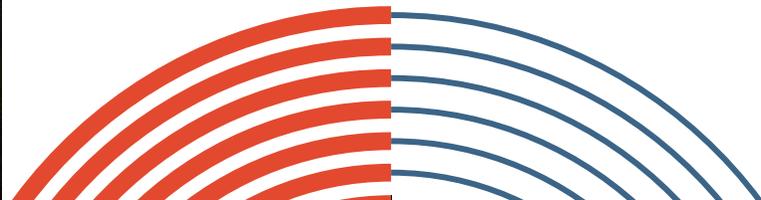
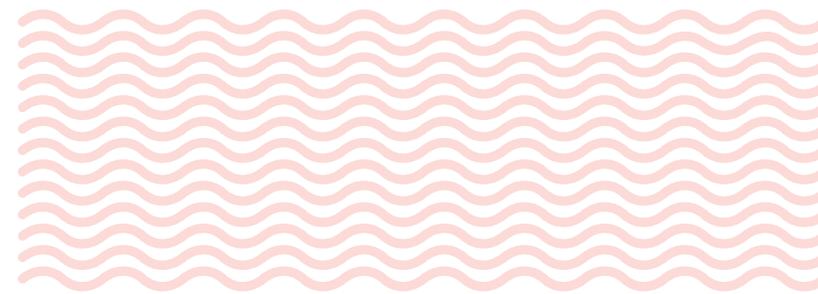
Access the application form through www.publicartwagga.com.au/apply

The application form will ask you to supply:

- A short biography and a comprehensive CV (up to three pages).
- Samples of your work.
- Details of recently completed commissions, including referee contact details for each commission.
- Detailed three day program outline for the BrightLights Workshop, including indicative dates between 15 - 28 April 2019.
- Themes that will be explored in the BrightLights Commission.
- A detailed budget.
- Evidence of a public liability insurance policy with coverage to at least \$20,000,000. A list of insurance providers is provided on Page 9 of this document.
- A current Working With Children Check number and expiry date.

You can save as you go and return it later, and easily upload supporting documents to your application.

Applications can be submitted until 12pm EST, Monday 7 January 2019.



ASSESSMENT PROCESS

The Public Art Advisory Panel (PAAP) will recommend the successful artist in a report to be submitted to Wagga Wagga City Council for all aspects of this commission. The successful artist will be required to enter into a contract with Wagga Wagga City Council for the project.

The aim of this EOI process is to enable the PAAP to assess the following items:

- The artist's experience in large scale projection work.
- The artist's experience facilitating workshops and/or teaching, preferably with young people.
- The artist's capacity to complete the work within schedule and on budget
- The proposal's alignment to our Public Art Principles (p8).

BUDGET

A budget of up to \$10,000 (excluding GST) has been allocated to cover all aspects of the BrightLights Commission, Projection Workshop and Talk. All material costs, artist's fees, accompanying technicians, accommodations, travel, living expenses and insurances are to be covered within the proposed budget.

The Wagga Wagga Art Gallery provides the E3 art space for the duration of the Projection Workshop at no cost to the artist. Wagga Wagga City Council can provide a limited number of MacBooks installed with the Adobe Creative Cloud software, and can provide sound recording equipment by negotiation.

Artist fees are to be based upon the current NAVA **Schedule of Fees for Practitioners**, and must be included in the budget.

SUBMISSION TIMEFRAME

The Expressions of Interest (EOI) period opens 15 November 2018 and closes at 12pm EST 07 January 2019

The indicative key dates for the process are outlined below. Please note these dates are subject to change and installation dates will be discussed with the successful artist.

Artist brief released to public	15 November 2018
Submission deadline	12pm EST, 07 January 2019
Recommendation to Council	On or before 25 February 2019
Artist notified	26 February 2019
Projection Workshop and Talk	By negotiation within 15-28 April 2019

BRIEF

PROJECT OBJECTIVES

Every night, visitors to Wagga Wagga's Wollundry Lagoon precinct are treated to a presentation of artistic content on one of the nation's largest permanent projection surfaces.

After sundown each night, the 50 x 8m facade of the Wagga Wagga Civic Centre presents a year-long program of commissioned projection art, which can be seen by park users and pedestrians on the Wollundry Lagoon Bridge.

Each year a significant Australian projection artist is commissioned to create a site-specific work ('The BrightLights Commission'), to lead the BrightLights Projection Workshop where young and emerging Riverina artists gain new skills and explore their creative ideas, and the BrightLights Talk, where the artist's work and process are shared with the wider public.

Previous BrightLights artists are Cindi Drenan (2015), Andrew Hagan (2016), Heidrun Löhr and Hans Bildstein (2017) and Beck Storer (2018).

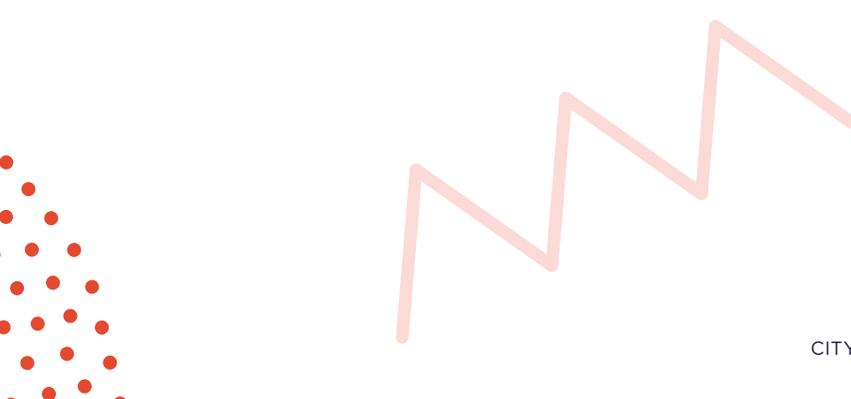
For more information about BrightLights and other public art initiatives including our annual NightLights commission, see the Enliven Public Art Plan 2017–2021 at publicartwagga.com.au

The BrightLights Commission

The successful artist will produce an original projection work that meets our technical requirements, which will be acquired by Wagga Wagga City Council and screened as part of our annual projection program.

- The artwork should be based on the ideas and concepts developed in the workshops, utilising work produced during the workshop.
- The artwork must contribute to the visual interest of the precinct.
- The artwork should not portray or depict material in a way which discriminates against or vilifies a person or section of the community on account of race, ethnicity, nationality, gender, age, sexual preference, religion, disability, mental illness or political belief.
- The work must be suitable for general audiences.
- The work should demonstrate artistic excellence.
- The artist must supply evidence of a public liability policy with coverage to at least \$20,000,000. A list of insurance providers is provided on Page 9 of this document.

The projection wall is a perforated surface, which results in poor duplication of low-contrast and darker colours. Our experience is that commissions featuring bright content and a dark background tend to be the most successful.



The BrightLights Projection Workshop

Participants of the BrightLights Workshop will learn new skills in the digital arts, and receive assistance to develop their own creative output. The workshop must occupy three consecutive days, and will take place within the Wagga Wagga Art Gallery's E3 art space. The workshop should impart skills relating to concept development (aesthetic and thematic) and digital production.

The BrightLights Talk

The successful artist will give a BrightLights Talk, a presentation of their work and process to the general public during the course of their time in Wagga Wagga, at a time and location which will be negotiated with Wagga Wagga City Council.

TECHNICAL SPECIFICATIONS

Four Christie digital projectors are permanently installed on the banks of Wollundry Lagoon, mapping a 50m x 8m projection on the side of the Wagga Wagga Civic Centre building with an overall projection resolution of 7230-1080 pixels.

The projectors are driven by the software Watchout. A template for the Civic Centre can be provided upon request, and the commissioned projection must be provided in this template.

Options for supplied video and resolutions include:

4 video files

- 1920 x 1080 pixels each (450 pixels will be cropped off one side of one of the videos)

- Pixel Aspect Ratio 1: 1 (square pixels)

2 video files

- 3616 x 1080 pixels each with

- Pixel Aspect Ratio 1:1 (square pixels)

1 video file

- 3616 x 1080 pixels

- Pixel Aspect Ratio 2:1 (Anamorphic)

BACKGROUND

ABOUT WAGGA WAGGA

Wagga Wagga is the largest inland city in New South Wales, and is situated on the banks of the Murrumbidgee River.

Traditional owners, the Wiradjuri people, have occupied the region for thousands of years, forging rich cultural traditions and strong connections to the land and environment. Wagga Wagga's population has an above state average proportion of Aboriginal and Torres Strait Islander people.

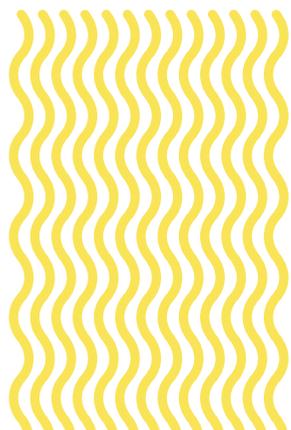
Wagga Wagga is an increasingly culturally diverse LGA, and is a recognised Refugee Welcome Zone. It is a youthful and vibrant community, with a higher than average proportion of persons in the 12-24 age group.

Wagga Wagga is a major regional centre, providing healthcare, educational services (including Charles Sturt University and TAFE NSW Riverina Institute), defence (RAAF Base and Kapooka Army Recruitment Training Facility), and a range of public services to a regional population of around 150,000 people. The City of Wagga Wagga and its nine rural villages - Collingullie, Currawarna, Humula, Ladysmith, Tarcutta, Uranquinty, Oura, Mangoplah, and Galore - have a combined population of 64,085 people (ABS 2016).

With its temperate climate and a stunning array of city parks, the city hosts a busy calendar of festivals and events. Springtime is heralded by an explosion of food, music and cultural energy with the FUSION Multicultural Street Festival, the popular cycling and

craft beer festival Beers and Gears, and Spring Jam - an exciting new offering for kids and families. During the cooler months, Lost Lanes combines street art, open fires and street food to activate the hidden laneways of the city, while the Wagga Comedy Fest brings top national and international comedians into the region.

A short walk from the main street lies Wagga Beach and the Riverside precinct- a series of connected parks, pathways and beaches nestled amongst the redgums on the Murrumbidgee's banks. Visitors can take a refreshing dip, play or relax beside the river watching time drift by. Natural attractions on Wagga's doorstep include the Wollundry Lagoon, Marrambidya Wetland, Kengal (The Rock) and Livingstone National Park.



OUR VISION

Wagga Wagga City Council is committed to the development of Wagga Wagga LGA as a thriving, innovative and connected regional centre, where culture and creativity engage and involve the whole community.

“IN 2040 WAGGA WAGGA WILL BE A THRIVING, INNOVATIVE, CONNECTED AND INCLUSIVE COMMUNITY ON THE MURRUMBIDGEE. RICH IN OPPORTUNITY, CHOICE, LEARNING AND ENVIRONMENT, WAGGA IS A PLACE WHERE PATHS CROSS AND PEOPLE MEET.”

Wagga View Community Strategic Plan 2040 (2017)

PUBLIC ART PRINCIPLES

The development and implementation of public art projects and initiatives through the Public Art Plan is governed by the following principles:

- Celebrate the culture and heritage of the traditional custodians of the land, the Wiradjuri people.
- Enhance the visual and environmental beauty of the City of Wagga Wagga.
- Communicate the unique stories, spirit and heritage of the whole of the City of Wagga Wagga, including its villages and neighbourhoods.
- Promote the social and cultural diversity of the whole community.
- Highlight the unique characteristics and fragile ecosystems of the local natural environment.
- Develop projects at the highest levels of creativity, artistic excellence, and innovation.
- Challenge and stimulate audiences and the wider community.
- Support and enhance cultural tourism and the visitor economy.
- Actively collaborate with all key stakeholders, including State and Federal government bodies, community groups and organisations, business and industry.
- Encourage access and participation from all of the community through creative experiences and placemaking.
- Ensure all projects and programs are carried out in a fair and transparent manner, and in accordance with industry and local government best practice.

CONTACT

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Phone: 1300 292 442

USEFUL COUNCIL DOCUMENTS

Enliven Public Art Plan 2017 - 2021
Wagga View, Community Strategic Plan 2040
Recreation, Open Space and Community Strategy and Implementation Plan 2040
General Conditions of Contract for the Supply of Goods

USEFUL WEBSITES

Wagga Wagga City Council's Public Art website
publicartwagga.com.au

Environment NSW Bioregion Profile

Local climate, landform and biodiversity information for the South Western Slopes bioregion
environment.nsw.gov.au/bioregions/NSWSouthWesternSlopesBioregion.htm

NAVA Schedule of Fees for Artists

visualarts.net.au/code-of-practice/73-schedule-fees-practitioners/

Insurance Providers

Some starting points for your research into Public Liability Insurance as an artist.

artsure.com.au/

visualarts.net.au/Membership/insurance/

duckforcover.com.au/

flyingarts.org.au/professional-services/insurance-services/

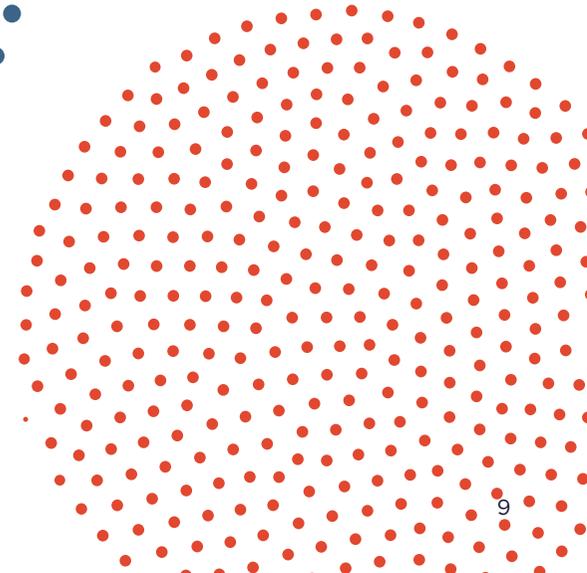
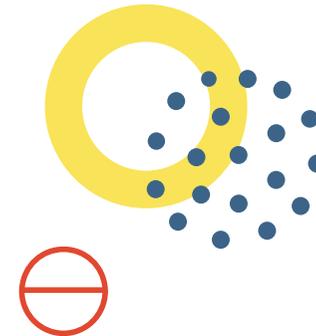
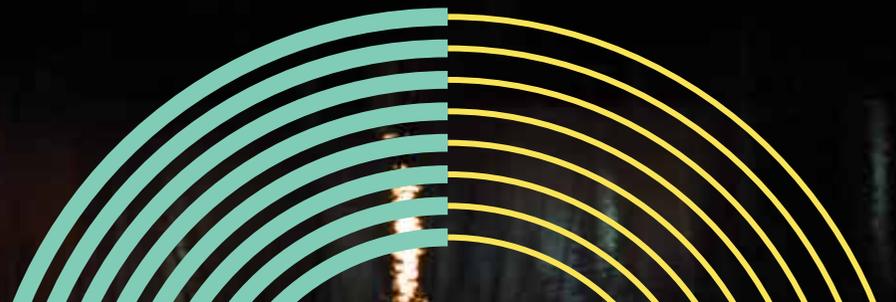




Photo: A work in 3 parts, Heidrun Löhr and Hans Bildstein 2017





ENLIVEN

Public Art Plan 2017-2021

wagga.nsw.gov.au/publicart

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