

Your Waste – got it sorted?

Project description

Wagga Wagga City Council is seeking Expressions of Interest from projection artists to produce a projection that celebrates the implementation of the new kerbside waste service which commences on 2 April 2018. The projection is to begin its display from Thursday 29 March 2018 and will run through to 25 April.

Our state of the art projectors and the 50m x 8m canvas of the Civic Centre building serve two functions: creating our City's annual projection series, NightLights, as well as complementing the City's major celebrations and events.

Proposed process

This is an open request for digital projection artists to submit their interest in being considered for this commission. To apply, artists must submit a CV highlighting their expertise in digital media with an emphasis on projections. Applicants should provide an artist statement detailing an overview of your aesthetic, practice and technical skills, as well as a statement on the themes your projection would explore.

The successful artist will be required to enter into a contract with Wagga Wagga City Council (WWCC) for the commission.

EOI submission

The aim of the EOI process is to enable the 'Your Waste – got it sorted' Team to assess the following items:

- The artist's experience in large scale projection work
- The artist's response to the theme
- The artist's ability to complete the work within schedule and on budget – note that projection infrastructure is supplied and therefore does not need to be budget for

Proposal and support material

The EOI submission must include:

- The artist's CV, no longer than two (2) pages
- A brief outline of the projection proposal including a description of the design elements and theme/s explored. Maximum 350 words.
- Examples of previous works (maximum ten (10) images, with appropriate captions; links to video displaying projections)
- Project budget, with artist fees based on current NAVA rates. Please see https://visualarts.net.au/media/uploads/files/Chapter_6_Fees_Wages.pdf for further information

- A list of previously completed commissions, including referee contact details for each commission.

The EOI is to be no more than 10 pages (CV, examples of work, concept etc.) in total, submitted electronically as one PDF document.

For further information, your questions and EOI should be submitted to:

Alice Kent
 Waste Education and Communications Officer
 Wagga Wagga City Council
 Email: kent.alice@wagga.nsw.gov.au
 Post: Wagga Wagga City Council PO Box 20 Wagga Wagga NSW 2650
 Phone: 1300 292 442

Budget

A budget of up to \$2,000 (ex GST) has been allocated for this commission. All material costs, artist's fees, accompanying technicians, accommodation, travel, living expenses, insurances are to be covered by the budget. Artist fees are to be based on the current the NAVA Public Artist rates and workshop rates and demonstrated in the budget.

https://visualarts.net.au/media/uploads/files/CHAPTER_7_-_2017_5.pdf

SUBMISSION TIMEFRAME

The Expressions of Interest (EOI) period opens Thursday 30 November 2017 and closes at 12pm EST Friday 12 January 2018.

The indicative key dates for the process are outlined below. Please note these dates are subject to change and key milestones with the successful artist will be agreed upon and outlined in the contract.

Artist brief released to public	30 November 2017
Submissions closing date	12 January 2018
Assessment	15 - 19 January 2018
Artist notified	25 January 2018
Projection	29 March 2018 – 25 April 2018



BRIEF

Project objectives

Wagga Wagga City Council purchased four Christie DHD800 digital projectors via the Public Art Reserve and the Public Art Advisory Panel for artistic content in 2013. Mapped together to create a 50m x 8m canvas across the Wagga Wagga Civic Centre, the Civic Precinct becomes a unique stage for digital media art. The artwork will be screened nightly from sun down and will end at midnight.

Wagga Wagga City Council's 2014 - 2016 Public Art Plan, WaggaWorks: Our City's Creative Expression outlines key strategies to in the support and creation of new media arts in the Riverina. For further detail, refer to [WaggaWorks: Our City's Creative Expression, Public Art Plan 2014 - 2016](#)

Specifications

The four (4) Christie digital projectors are permanently installed on the banks of Wollundry Lagoon, mapping a 50m x 8m projection on the side of the Wagga Wagga Civic Centre with an overall projection resolution of 7230-1080 pixels.

The projectors are driven by the software Watchout. The template for the Civic Centre can be provided upon request, and the commissioned projections must be provided in this template.

Options for supplied video and resolutions include:

- 4 video files
 - 1920 x 1080 pixels each with
 - Pixel Aspect Ratio 1: 1 (square pixels)
 - (450 pixels will be cropped off one side of one of the videos)
- 2 video files
 - 3616 x 1080 pixels each with
 - Pixel Aspect Ratio 1:1 (square pixels)
- 1 video file
 - 3616 x 1080 pixels
 - Pixel Aspect Ratio 2:1 (Anamorphic)

Parameters

- The projection must include the 'Your Waste – got it sorted?' branding in some respect but does not need to feature prominently.
- The aim of the projection is to build hype and excitement around the launch of the new kerbside waste service commencing 2 April 2018.
- The most significant change to the service is the introduction of a combined food organics and garden organics bin that will divert food waste (meat, seafood, dairy, bones, fruit and veggie scraps) from landfill and will be turned into a useful compost for application to land. You can learn more about the service at: <http://yourwaste.com.au/>.
- The 'Your Waste – got it sorted?' also offers an opportunity to remind residents of correct waste separation across the three bin service.



- The projection is not designed to form an educational component of this campaign but to develop hype, excitement and awareness that the change is occurring.
- If colours are to feature heavily in the projection, they should reflect the colours of the kerbside bin lids being green, yellow and red
- The overall feel of the projection should be positive and can reflect themes of innovation, environmental responsibility, community, individual responsibility to caring for our city and environment, waste recovery and reducing waste to landfill.
- Photos have been captured of local 'Waste Champions' using the new bins. These photos can be made available to the successful artist for incorporation into their project if they choose, however this is not necessary.
- The projection should be a minimum of 90 seconds and must loop.
- The artwork must contribute to the visual interest of the precinct
- The artwork should not portray or depict material in a way which discriminates against or vilifies a person or section of the community on account of race, ethnicity, nationality, gender, age, sexual preference, religion, disability, mental illness or political belief
- The work is suitable for general audiences
- The artwork should demonstrate artistic excellence

Publicity

The project will be promoted through Wagga Wagga City Council's public art communication strategy including website, social media as well as media advertising. The Artist grants Wagga Wagga City Council permission to use any images or existing copy for promotion of the project. The Artist may use images of the artwork for their own purposes, crediting Wagga Wagga City Council.

Disclosure

The Artist agrees that they shall not, without the prior written agreement of Wagga Wagga City Council represent or purport to represent Council; or express views or opinions purported to be representative of the Council; or disclose or make public any information or material acquired or produced in connection with providing the Services.



WAGGA WAGGA COMMUNITY PROFILE

The Wagga Wagga Local Government Area (LGA) is located in the Riverina region of NSW midway between Sydney and Melbourne. It is a City of diverse functions and communities of interest and provides a regional focus for major commercial, retail and business industries. In addition, the City is a major centre for educational services (Charles Sturt University and Riverina Institute of TAFE), defence services (RAAF Base and Army Recruitment Training Facility) and NSW Government Public Service.

The City of Wagga Wagga is the largest inland city in NSW and supports a regional catchment population of over 150,000 people. Whilst Wagga Wagga LGA has an estimated population of 63 851 people, over 90% of people reside in the Wagga Wagga urban area (or township). Although less than 10% of people live in the rural villages and surrounding rural areas, this population base is stable with most rural villages comprising viable and energetic communities.

The LGA's population is projected to rise to almost 80,000 people by in the next twenty years, with most of this increase occurring within the Wagga Wagga urban area. As well as the Wagga Wagga urban area, the LGA comprises the rural villages of Collingullie, Currawarna, Humula, Ladysmith, Tarcutta, Uranquinty, Oura, Mangoplah, and Galore.

The Murrumbidgee River is the City's most important and prominent natural feature. Wagga Wagga is widely known for its sporting culture and strong and vibrant arts community and diverse range of cultural facilities and events.

Some major features of the City include the Murrumbidgee River, Charles Sturt University, TAFE NSW Riverina Institute, Kapooka Army Recruit Training Base, RAAF Base Wagga (Forest Hill), Wagga Wagga Art Gallery, Wagga Wagga Glass Gallery, Museum of the Riverina, Wagga Wagga Botanic Gardens, Oasis Aquatic Centre, Lake Albert, Livingstone National Park, Willans Hill Reserve.

An abundance of fresh local produce sourced from the surrounding regions can be found across the city creating fantastic culinary experiences. The Riverina is also one New South Wales' largest wine producing regions offering a range of tasting experiences.

Wagga Population

The City of Wagga Wagga acknowledges the first people, the Wiradjuri Nation. It has a culturally diverse community of an estimated 63 851 residents, recorded at the 2011 census. Wagga Wagga has a higher than the state average percentage of persons in the 12-24 age group. 12.3% of the population is 18-24 years of age, over 4% higher than the percentage average of other regional areas often attributed to the presence of Charles Sturt University and the Defence community. The City is a recognised Refugee Welcome Zone.



A rich and vibrant community

Wagga Wagga City Council is committed to the development of Wagga Wagga LGA as a thriving, innovative and connected regional centre, where culture and creativity engage and involve the whole community.

“We are a thriving, innovative and connected community on the Murrumbidgee. We are rich in opportunity, choice, learning and environment. Wagga is a place where paths cross and people meet.”
Wagga View Community Strategic Plan (2017)

Wagga Wagga City Council has made a significant investment in cultural infrastructure including:

- A substantial permanent public art collection
- Wagga Wagga Art Gallery and National Art Glass Gallery
- Wagga Wagga City Library
- Wagga Wagga Civic Theatre
- Museum of the Riverina (two sites)

Contact

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Wagga Wagga City Council

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www.wagga.nsw.gov.au/publicart
Phone: 1300 292 442

Support Documents

WaggaWorks: Our City's Creative Expression, Public Art Plan 2014 – 2016

Community Strategic Plan – Wagga View

Economic Snapshot 2015

General Conditions of Contract for the Supply of Goods

Support Websites

NAVA Fees and Wages https://visualarts.net.au/media/uploads/files/Chapter_6_Fees_Wages.pdf

<http://yourwaste.com.au/>

